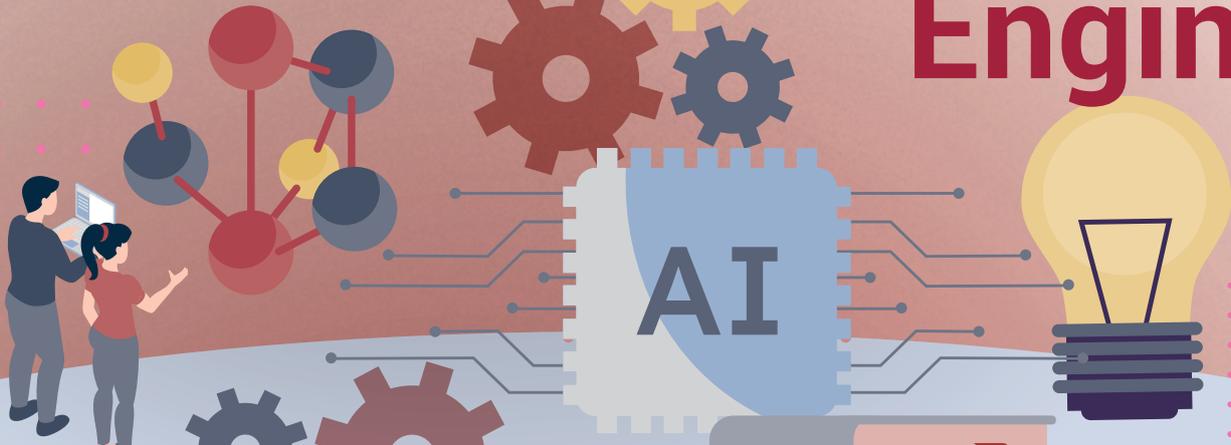




Integrity Engine



A project by the United Nations Office on Drugs and Crime (UNODC)

--- BACKGROUND

Today's world is home to the largest generation of young people in history. Their engagement is essential to any sustainable and forward-looking response to corruption.

Legal and institutional reforms alone are not enough to effectively combat corruption. Lasting progress requires shifting societal norms towards ethics, strengthening ethical values, and nurturing a culture of integrity.

Young people represent an invaluable resource to build a future grounded in integrity. Their potential must be supported and empowered. Integrity and anti-corruption education play a critical role in shaping the ethical foundations of future leaders and professionals. Despite progress, there remains a significant global need for effective integrity education that equips university students with the knowledge and skills to become driving forces for ethical business practices.

The importance of business integrity education has been reiterated by private sector stakeholders, including at the [Private Sector Forum during the tenth session of the Conference of the States Parties to the Convention \(COSP10\)](#). Most recently, [resolution 11/6](#) of the eleventh session underlined the value of a whole-of-society approach to supporting educational programmes on integrity, ethics, and anti-corruption.

UNODC's [Global Integrity Education](#) project, funded by the Siemens Integrity Initiative and implemented in Kenya, Mexico and Pakistan (2019-2025), has demonstrated the transformative force of youth and the effectiveness of academia-private sector partnership. The project empowered more than 56,000 students from 18 universities with ethical mindsets and practical skills for navigating ethical challenges in their future workplace. Video testimonials available [here](#).

--- UNODC'S INTEGRITY ENGINE PROJECT

Building on the success of the Global Integrity Education project, and to advance international commitments to promote business integrity through education, UNODC launched "[Integrity Engine](#)", a **three-year project** funded by the **Siemens Integrity Initiative**.

This **global project, focused on Brazil, China, India and Malaysia**, addresses corruption as a barrier to sustainable development and fair business. It aims at advancing integrity education and leverages artificial intelligence for business integrity by:

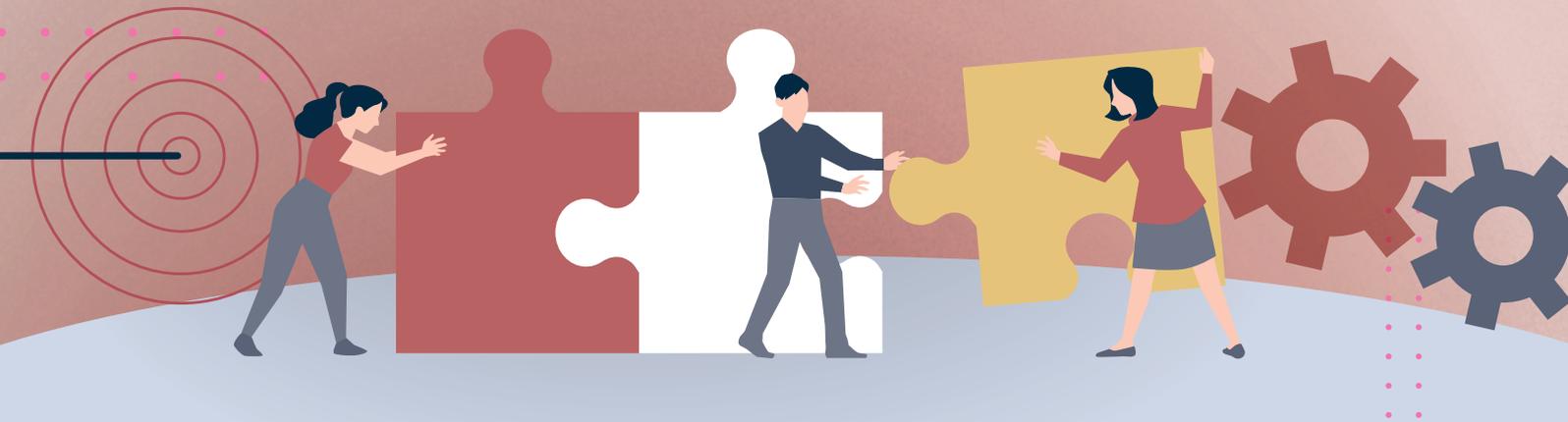
- promoting ethical business practices in line with the United Nations Convention against Corruption (UNCAC)
- preparing students to join the workforce with strong integrity values
- exploring the potential of artificial intelligence for business integrity
- fostering multi-stakeholder dialogue and collective action

At the country level, the project fosters collective action by connecting businesses and universities to build a strong talent pipeline.

By delivering training for students in integrity, ethics, and anti-corruption, the initiative aims to promote ethical decision-making from the earliest stages of professional life. It demonstrates that education can positively strengthen business integrity by cultivating a new generation of ethically minded employees and future managers. Priority business sectors include digital industries, smart infrastructure and mobility.



Project steps



- » **1. Contextualize university modules on integrity through business-academia working groups:** UNODC will convene local working groups composed of university lecturers and business representatives to select and contextualize modules from the **UNODC University Module Series on Integrity and Ethics and on Anti-Corruption**. Contextualization will incorporate local anti-corruption frameworks, relevant business integrity priorities, and sector- or country-specific case studies reflecting real ethical dilemmas. The groups will also contribute to the contextualization of a **new academic module on anti-corruption and artificial intelligence (AI)** and provide inputs to a forthcoming UNODC guidance on AI and business integrity.
- » **2. Train lecturers to teach the UNODC modules:** UNODC will deliver innovative capacity-building workshops for lecturers, drawing on good practices from the Global Integrity Education project (learn more [here](#)). Lecturers will be equipped to integrate the contextualized modules into their courses in the upcoming semesters, with support from business practitioners from the working group.
- » **3. Conduct periodic impact studies:** The project will apply monitoring, evaluation and learning tools to assess how the contextualized modules shape students' attitudes, ethical reasoning and decision-making skills, allowing for improvement of teaching and content.
- » **4. Bring business practitioners to universities as guest lecturers:** Private sector representatives will offer guest lectures to enhance the practical relevance of the modules. Through their involvement, companies strengthen their understanding of integrity challenges and gain skills useful for internal ethics and compliance training. Learn more about the guest lecture methodology [here](#).
- » **5. Facilitate support groups for lecturers:** Lecturers and business representatives will be invited to join a global business-academia support group with peers from Brazil, China, Kenya, India, Malaysia, Mexico, and Pakistan. The group will exchange good practices, challenges and lessons learned in teaching the modules, foster cross-country collaboration and engage in UNODC's activities and events.
- » **6. Encourage company visits and work experience for students:** Participating companies will offer students visits and practical experience within compliance departments to strengthen their ethical and practical skills. Students engaged in these activities will serve as **Ethics Ambassadors**, promoting integrity within their workplaces.
- » **7. Support meaningful youth engagement for business integrity:** Beyond university settings, students will be encouraged to join an anti-corruption ambassadors and champions network. Through this platform, they will collaborate with peers from other countries, lead youth-driven business integrity initiatives and participate in global UN anti-corruption forums, helping bridge the gap between theory and practice and empowering youth as agents of ethical change.

Join this global initiative to advance business integrity!