



United Nations



A RESOURCE GUIDE ON STATE MEASURES FOR STRENGTHENING BUSINESS INTEGRITY

This resource guide provides States with a framework for encouraging business integrity by identifying and implementing an appropriate mix of sanctions and incentives to encourage business integrity.

Reflecting the latest global developments in countering corruption, it covers key issues related to business integrity. Additionally, it includes case studies to share information and experiences and provide inspiration to both States and the private sector. The guide also summarizes good practices and common pitfalls to assist States in implementing the suggested measures.



CORE RECOMMENDATIONS

- » States should **lead by example** by implementing sound integrity policies and ensuring their consistent enforcement across the public and private sectors.
- » States should **assess the effectiveness** of corporate anti-corruption programmes as they are a primary tool for strengthening integrity.
- » States should **encourage enhanced ethical** business practices through a combination of well-balanced and thought-out sanctions and incentives. Sanctions and incentives should be guided by raising the costs of corruption while increasing the benefits of behaving ethically.
- » States should **facilitate** greater involvement of the private sector when designing and promoting incentives or sanctions to build ownership and strengthen compliance.
- » States should **coordinate at** the international level to harmonize approaches to business integrity, **avoid policy incoherence** and promote a level playing field for companies. States should ensure that legal persons held liable can be subject to effective criminal and/or non-criminal sanctions, including monetary ones.
- » States should **develop a set of business integrity measures** that are complementary and undertake periodic reviews to evaluate their adequacy.

This publication was produced by the United Nations Office on Drugs and Crime (UNODC), the United Nations Global Compact (UN Global Compact) and the Organisation for Economic Co-operation and Development (OECD). It is a fully updated and expanded version of the 2013 UNODC publication "The United Nations Convention against Corruption: A Resource Guide on State Measures for Strengthening Corporate Integrity".

